

## Press Release

**KRAIBURG TPE Takes Center Stage at TECHTALK Forum CHINAPLAS 2024: Unveiling Innovation and Expertise**  
Kuala Lumpur, March 2024  
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KRAIBURG TPE Technology  
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### **KRAIBURG TPE Takes Center Stage at TECH TALK Forum CHINAPLAS 2024: Unveiling Innovation and Expertise**

KRAIBURG TPE is proud to announce its participation as an exhibitor and a distinguished speaker at the highly anticipated **TECH TALK Forum** <https://www.kraiburg-tpe.com/en/techtalk-forum-chinaplas> in **CHINAPLAS 2024**. <https://www.kraiburg-tpe.com/en/chinaplas> As a global manufacturer of Thermoplastic Elastomers (TPE), KRAIBURG TPE is set to elevate the event with a compelling presentation that delves into technical insights, knowledge sharing, and the showcase of successful applications across diverse markets.

#### **Topic: KRAIBURG TPE: Advanced TPE Packaging Solutions**

Join us to discover KRAIBURG TPE's safe, high-quality and durable TPE solutions for **cosmetics**, <https://www.kraiburg-tpe.com/en/cosmetic-packaging> **food-contact**, <https://www.kraiburg-tpe.com/en/controlled-migration-tpe> **medical**, <https://www.kraiburg-tpe.com/en/medical> and **healthcare** <https://www.kraiburg-tpe.com/en/thermolast-h-healthcare-tpe> packaging.

Date: 23rd April 2024

Time: 11:30am – 11:50am (GMT+8)

Venue: Hall 2.2, Booth G106

#### **Media Contact**

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#### **Topic: KRAIBURG TPE: Innovative Sustainable TPE Solutions**

Get ready to be amazed by our globally recognized **sustainable TPE material** <https://www.kraiburg-tpe.com/en/sustainability> solutions, featuring up to 48% post-consumer recycled (PCR) and 50% post-industrial recycled (PIR)!

Date: 23rd April 2024

Time: 3:10pm – 3:30pm (GMT+8)

*Asia Pacific*  
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Venue: Hall 2.2, Booth G106

### **Topic: KRAIBURG TPE: Automotive TPE Innovations & Solutions**

Unleash boundless creative and aesthetic potential for **automotive** <https://www.kraiburg-tpe.com/en/automotive> interior, exterior, and powertrain components with our Automotive TPE! Join us to explore KRAIBURG TPE's innovative automotive TPE solutions to set your product apart.

Date: 24th April 2024

Time: 11:10am – 11:30am (GMT+8)

Venue: Hall 2.2, Booth G106

Register your interest in the TECH TALK Forum **here!** <https://forms.office.com/pages/responsepage.aspx?id=jUilLaeU3EGLP9PnQ9Iq7ZQFCCg-17FFierbhn4-ntUQ0JNU0INMk1MRIJYQjhaWDg1OEkwQ01ZMyQIQCN0PWcu>

Visit our booth at Hall 7.2, Booth K42 to engage in insightful conversations, discover new possibilities, and be a part of the KRAIBURG TPE journey towards shaping the future of TPE. Make an appointment with us and let's redefine the boundaries of TPE innovation together!

### **Sustainability successes of our TPEs**

KRAIBURG TPE's recent sustainability innovations include a series of material solutions specially developed for automotive, consumer, consumer electronics, wearables and industry applications. Comprising up to 48% post-consumer recycled (PCR) and 50% post-industrial recycled (PIR) content, the material complies with multiple global standards such as FDA raw material

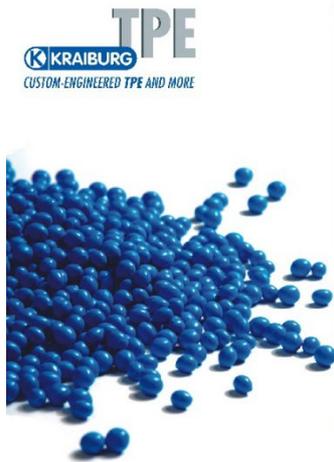
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compliance, RoHS and REACH SVHC requirements. KRAIBURG TPE also provides customers with product carbon footprint values.

Are you looking for a sustainable TPE solution? [Talk to us!](#)

Our experts are happy to answer any questions you have, as well as to offer the right solution for your application.



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(Photo: © 2024 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang ([bridget.ngang@kraiburg-tpe.com](mailto:bridget.ngang@kraiburg-tpe.com) , +6 03 9545 6301).

### Information for members of the press:



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KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.