

Press release

KRAIBURG TPE at Fakuma 2017: Hall B5, Booth 5303

Waldkraiburg, July 2017

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KRAIBURG TPE GmbH & Co. KG
Friedrich-Schmidt-Str. 2
84478 Waldkraiburg
Germany

Phone +49 8638 9810-0
Fax +49 8638 9810-310

info@kraiburg-tpe.com
www.kraiburg-tpe.com

New materials and consistent customer orientation

KRAIBURG TPE at Fakuma 2017: Hall B5, Booth 5303

KRAIBURG TPE will use the upcoming 25th Fakuma to exhibit its customer-oriented core competences. At Booth 5303 in Hall B5 the company will also present innovative material developments, including a new TPE series with outstanding adhesion to EPDM.

In addition to market-specific compounds, advanced development processes at KRAIBURG TPE have produced new TPE technologies. As the latest innovation of this type the company will present a new TPE material with outstanding adhesion to EPDM at Fakuma. The new compounds of the THERMOLAST® K product group combine excellent adhesion to EPDM with high resistance to UV radiation and weather influences, in addition to good flow properties. The new material series is ideal for automotive exterior applications. Pilot projects include window seals consisting of EPDM profiles with molded TPE corner joints.

Another new development that already attracted attention at this year's CHINAPLAS is a new type of Thermoplastic Elastomer for use in consumer electronics. For this field of application KRAIBURG TPE developed Thermoplastic Elastomers with soft velvety surfaces and superior adhesion to polar thermoplastics, as well as outstanding mechanical properties.

KRAIBURG TPE is a respected specialist for custom engineered TPE solutions and provides local support to its customers in the form of a special service bundle. The spectrum includes project-specific advice on which materials to use, including the color and application-specific effects, as well as processing recommendations and efficient sampling and color matching. Local and global contact persons ensure a smooth customer management process with short delivery times. All materials

Press office

Europe, Middle East & Africa

Simone Hammerl

Public Relations EMEA

Phone: +49 8638 9810-568

simone.hammerl@kraiburg-tpe.com

International

Marlen Sittner

Head of Corporate Marketing

Phone: +49 8638 9810-272

marlen.sittner@kraiburg-tpe.com

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are manufactured at production sites in Europe, the Asia-Pacific region and North America, according to the same certified quality standards.

On the basis of specific innovative applications, trade fair visitors can see the convincing results of this customer-oriented strategy, which also includes special applications.

Fakuma is this year's most important event for the plastics industry in Europe, the Middle East and Africa (EMEA), according to Franz Hinterecker, CEO of KRAIBURG TPE. "Our trade fair exhibit will demonstrate more than just our expertise in the development and production of extremely high-quality compounds. We take on the challenges of our customers and make them our own, in order to offer a unique service bundle with comprehensive material competence, solid knowledge of the market and intensive, personal customer orientation worldwide. We look forward to consolidating and expanding our network of close customer relationships in Friedrichshafen."

During Fakuma 2017 from 17 to 21 October, KRAIBURG TPE's material and market experts will be available at Booth 5303 in Hall B5 for in-depth explanation and discussion of the potential of their material and service expertise.

About KRAIBURG TPE

KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the US, and Malaysia the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and for the strictly regulated medical sectors. The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and

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provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany as well as in Malaysia and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2016, KRAIBURG TPE, with over 550 worldwide employees, generated sales of 167 million euros.