

Press Release

KRAIBURG TPE to spearhead Sustainable TPE innovations and Solutions in CHINAPLAS 2024

Kuala Lumpur, February 2024

Page 1 of 4

KRAIBURG TPE Technology
(M) Sdn Bhd
Lot 1839 Jalan KPB 6
Kawasan Perindustrian Balakong
43300 Seri Kembangan, Selangor,
Malaysia

Phone +60 3 9545 6393

Info-asia@kraiburg-tpe.com
www.kraiburg-tpe.com

KRAIBURG TPE to spearhead Sustainable TPE innovations and Solutions in CHINAPLAS 2024

KRAIBURG TPE, the global thermoplastic elastomer (TPE) manufacturer is excited to announce its participation in **CHINAPLAS 2024**, <https://www.kraiburg-tpe.com/en/chinaplas> which takes place in NECC Shanghai, China, from April 23 to April 26 2024 to highlight its latest TPE solutions suitable for diverse industries.

KRAIBURG TPE will be located at Hall 7.2, Booth K42 during CHINAPLAS 2024. Find out how KRAIBURG TPE can innovatively meet your exacting TPE demands as we work together to create a more robust and sustainable world. Our team looks forward to demonstrate our TPE's transformative solutions and potential and engage in insightful discussions regarding the future of our industry.

Sustainability at the Core: Reducing Footprints, Raising Standards

KRAIBURG TPE is aggressively promoting a cleaner future in response to sustainability concerns that are being raised around the world. Our Asia Pacific **Sustainability TPE solutions**, <https://www.kraiburg-tpe.com/en/sustainability> comprising up to 48% post-consumer recycled (PCR) and 50% post-industrial recycled (PIR) content actively promote eco-friendly initiatives. These materials are used in automotive exteriors, consumer electronics, wearable applications, toothbrushes, razors, and more. KRAIBURG TPE is thrilled to present its steadfast commitment to innovation, sustainability, and quality, and support customers further by providing product carbon footprint values upon request.

Media Contact

Marlen Sittner
Head of Digital Marketing
Team Corporate Communications
Phone: +49 8638 9810-272
marlen.sittner@kraiburg-tpe.com

Asia Pacific
Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

Driving Progress in Automotive Excellence

Press Release

KRAIBURG TPE to spearhead Sustainable TPE innovations and Solutions in CHINAPLAS 2024

Kuala Lumpur, February 2024

Page 2 of 4

KRAIBURG TPE is dedicated to delivering state-of-the-art materials and innovations to meet the evolving needs of diverse sectors, particularly in the automotive industry. Engineered for outstanding performance such as weather resistance, low density, controlled level of emission and odor, soft touch surface, chemical stability to substances such as oils, greases, AdBlue® and fuels. Our TPE materials are tailored to meet the rigorous demands of the automotive industry, either in interior, exterior or in powertrain applications.

Fulfills your Packaging Needs

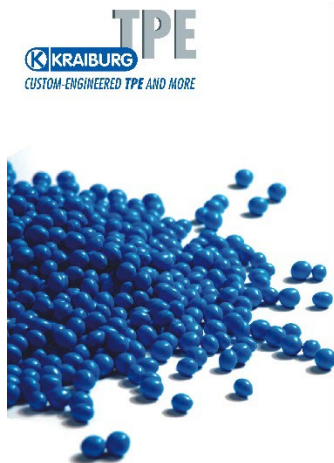
KRAIBURG TPE offers safe materials for **cosmetic** <https://www.kraiburg-tpe.com/en/cosmetic-packaging> and **food packaging**. <https://www.kraiburg-tpe.com/en/controlled-migration-tpe> These materials meet international standards such as EU Directive No. 10/2011, FDA CFR, Title 21, EN 71/3 regulations, China GB 4806:2016, as well as REACH, SVHC and RoHS. They do not contain any animal ingredients and are colorable to suit consumer applications for various cosmetics and food packaging applications such as lip gloss, mascara, food containers, seals and squeeze bottles.

TPE for the Asia Pacific's Healthcare Market

In addition, KRAIBURG TPE's THERMOLAST® H for **healthcare and medical applications** <https://www.kraiburg-tpe.com/en/medical> meet stringent international standards such as ISO 10993-5 and GB/T16886.5 for cytotoxicity. This exclusively designed TPE for the Asia Pacific market benefits the customers with its wide range of applications such as healthcare and medical devices, syringe gasket, medical resealing, catheter, tubings, packaging and other applications requiring good chemical resistance, good haptic and sterilizable properties.

Press Release

KRAIBURG TPE to spearhead Sustainable TPE innovations and Solutions in CHINAPLAS 2024
Kuala Lumpur, February 2024
Page 3 of 4



© Copyright 2024 KRAIBURG TPE

(Photo: © 2024 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
(bridget.ngang@kraiburg-tpe.com , +6 03 9545 6301).

Information for members of the press:



[download high-resolution images](#)



[latest news on KRAIBURG TPE](#)

Let's connect on Social Media:



Follow us on WeChat

Press Release

KRAIBURG TPE to spearhead Sustainable TPE innovations and Solutions in CHINAPLAS 2024

Kuala Lumpur, February 2024

Page 4 of 4



KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.