

## Press release

**KRAIBURG TPE offers international standard of low odour and emission TPE**

Kuala Lumpur, February 2019

Page 1 of 3

KRAIBURG TPE Technology  
(M) Sdn Bhd  
Lot 1839 Jalan KPB 6  
Kawasan Perindustrian Balakong  
43300 Seri Kembangan, Selangor,  
Malaysia

Phone +60 3 9545 6393  
Fax +60 3 8961 9884

Info-asia@kraiburg-tpe.com  
[www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)

### **KRAIBURG TPE offers international standard of low odour and emission TPE**

#### **Partnering towards automotive odour reference materials for international test method**

KRAIBURG TPE is collaborating with imat-uve, the global test leader for the global automotive odour and emission standards in which its materials are proudly used as odour reference materials for the automotive industry's international standard test method.

#### **KRAIBURG TPE leads in global automotive TPE odour standards**

imat-uve GmbH is a renowned international expert in emission testing and validation of materials, components and systems for the automotive industry. There are various types of imat-uve high precision standard materials for odour tests which serve as references for standard test methods such as VDA270.

imat-uve's high precision standard material benchmark launched during the Emission and Odour Conference held in 2018 in Shanghai, China allows customers to calibrate their test panels and instruments to achieve automotive OEMs and suppliers' industry standards.

According to imat-uve's newsletter published on 2018: "Andreas Dörner from KRAIBURG TPE GmbH & Co. KG presented his company's developments regarding the emission behaviour of KRAIBURG TPE materials. Afterwards, imat-uve CEO Hans Peter Schlegelmilch also introduced the material emission behaviour to participants as a new approach to standardizing odour and emission tests using standard materials developed by imat-uve."

#### **Media Contact**

##### *Americas*

Gabriela Yohn  
Marketing Manager Americas  
Phone: +1 678 475-6498  
[gabriela.yohn@kraiburg-tpe.com](mailto:gabriela.yohn@kraiburg-tpe.com)

##### *Asia Pacific*

Bridget Ngang  
Marketing Manager Asia Pacific  
Phone: +603 9545 6301  
[bridget.ngang@kraiburg-tpe.com](mailto:bridget.ngang@kraiburg-tpe.com)

##### *Europe, Middle East & Africa*

Simone Hammerl  
Public Relations EMEA  
Phone: +49 8638 9810-568  
[simone.hammerl@kraiburg-tpe.com](mailto:simone.hammerl@kraiburg-tpe.com)

## Press release

**KRAIBURG TPE offers international standard of low odour and emission TPE**

Kuala Lumpur, February 2019

Page 2 of 3

After purchasing the high precision standard material and testing it in-house, customers can compare the test values with the default values in the unique online validation tool, and a match or deviation will be provided graphically.

### **Imat-uve lauds KRAIBURG TPE's consistent quality and innovation**

As a global TPE manufacturer, KRAIBURG TPE offers customized solutions and innovations to produce compounds with the precise odour rate to match the odour reference materials. Additionally, KRAIBURG TPE fully understands their products' odour and emission behaviour while fulfilling the target values and requirement for odour and emission of most OEMs.

### **Focus on total customer satisfaction**

KRAIBURG TPE in innovating materials that satisfy market criteria on VOCs and SVOCs, measures its success by customer satisfaction through a unique quality concept that takes people, processes and products into account, centred on exceptional, high quality and custom-engineered compounds.

Exceptional, high-quality, and custom-engineered compounds are our foundation. To support our customers in every way, we offer much more by way of technical expertise, individual advisory, and one-of-a-kind customer service. KRAIBURG TPE always takes the extra steps to stay right by your side.

### **More to come soon**

Stay tuned with KRAIBURG TPE for more innovative achievements and industry-breaking news in the coming months. For more information on the KRAIBURG TPE low odour and low emission compounds, and to access technical articles, please visit [www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)

## Press release

**KRAIBURG TPE offers international standard of low odour and emission TPE**

Kuala Lumpur, February 2019

Page 3 of 3

### About KRAIBURG TPE

KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the US, and Malaysia the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and for the strictly regulated medical sectors. The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2018, KRAIBURG TPE, with over 640 worldwide employees, generated sales of 189 million euros.

### Follow Us On WeChat

**Scan Our QR Code.** Connect with KRAIBURG TPE and stay updated with our latest breaking news in and around the industry anytime & anywhere.



Source: <https://www.imat-uve.de/en/newsroom/news/companyitem/improving-air-quality-in-the-car.html>