

## Press Release

**KRAIBURG TPE Innovative TPE Solutions Elevate Bathroom Accessories**

Kuala Lumpur, January 2024

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### **KRAIBURG TPE Innovative TPE Solutions Elevate Bathroom Accessories**

KRAIBURG TPE, a leading global manufacturer in thermoplastic elastomer products and custom-engineered solutions, is set to transform the bathroom accessories market with its cutting-edge **THERMOLAST® K** <https://www.kraiburg-tpe.com/en/thermolast-k> TPE series for Asia Pacific market. Leveraging the unique properties of thermoplastic elastomers, these innovations bring enhanced comfort, grip, and durability to bathroom accessories.

The integration of TPE in bathroom accessories marks a significant leap in design and functionality. Focusing on user experience, TPE-infused bathroom accessories offer comfort and secure grip. The THERMOLAST® K TPE series, curated specifically for bathroom accessories applications, boasts a good surface feel that elevates daily routines.

Key advantages of KRAIBURG TPE's THERMOLAST® K series include **good grip and anti-slip properties**. <https://www.kraiburg-tpe.com/en/kraiburg-tpes-well-rounded-tpe-solutions-anti-slip-mats> The high-quality TPE formulations within this series exhibit a high coefficient of friction in both dry and wet conditions. This attribute, coupled with the rough surface texture, ensures optimal grip for items like bathroom mats, contributing to enhanced safety in slippery environments.

Antimicrobial performance is another standout feature. Customized TPE formulations contain additives that provide properties. Given the bathroom's humid environment, these TPE solutions effectively deter the growth of fungi and bacteria, promoting a hygienic space.

Durability and resilience are important characteristic in TPEs, ensuring bathroom accessories can withstand daily wear and tear while maintaining

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their structural reliability. The flexibility of TPEs allows for intricate designs that meet diverse customer preferences. <https://www.kraiburg-tpe.com/en/coloring> KRAIBURG TPE's THERMOLAST® K series can be molded into various shapes, offering unparalleled design possibilities.

Furthermore, the surface characteristics of these TPEs can be tailored to provide a grippy or tacky sensation, enhancing grip performance for accessories like suction cups. Other applications with the TPE series are drain stoppers, drain covers, sink plugs, and more.

KRAIBURG TPE continues to redefine industry standards with its innovative solutions, showcasing its commitment to enhancing user experiences and promoting safety in everyday living.

### **Sustainability successes of our TPEs**

Besides bathroom accessories applications, KRAIBURG TPE's recent sustainability innovations include a series of material solutions specially developed for automotive, consumer, consumer electronics, wearables and industry applications. Comprising up to 48% post-consumer recycled (PCR) and 50% post-industrial recycled (PIR) content, the material complies with multiple global standards such as FDA raw material compliance, RoHS and REACH SVHC requirements. KRAIBURG TPE also provides customers with product carbon footprint values.

Are you looking for a sustainable TPE solution? [Talk to us!](#)

Our experts are happy to answer any questions you have, as well as to offer the right solution for your application.

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KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.